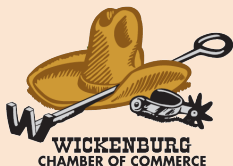


THE

Hassayampa ALERT!

MARCH 2023

WICKENBURG CHAMBER NEWSLETTER



Mission Statement:

We are influencers, catalysts, and conveners; the trusted source for growing business, activating leaders and building community.

Value Statement:

Passion – We are proud to work here; we are committed to creating an optimistic and balanced culture through passion, enthusiasm and dedication.

Service – We exceed expectations by providing knowledgeable, thoughtful solutions, and leading by example.

Community – We better our community through leadership, encouraging compassionate relationships, and collectively working toward a common goal.

Together – We believe that through diversity, collaboration, and teamwork we create an inspired, open, and welcoming environment that leads to the greater good.

March Quarterly Luncheon at Wickenburg Ranch

WHEN: March 10, 2023 at noon

WHERE: Wickenburg Ranch Event Hall,
3430 Club Terrace Drive, Wickenburg, AZ

COST: \$25 per person*

Join us for the first Quarterly Luncheon of 2023. Our quarterly luncheons provide our members the opportunity to hear from community leaders in various sectors of our community, county, and state.

Enjoy a delicious lunch and hear from our great speakers:

- Wickenburg Ranch Club House update with Corby Foster, General Manager for Troon at Wickenburg Ranch Golf & Social Club
- U.S. 93 "Gap Project" update with Andy Roth, ADOT Northwest District Engineer

RSVP by calling 928-684-5479 or go online to wickenburgchamber.com/upcoming-events.

**Chairman's Circle members receive two free tickets to each luncheon.*



Iron Cowgirl Rodeo: March

WHEN: Saturday, March 18, 1 p.m.

WHERE: Everett Bowman Rodeo Arena, 935
Constellation Road, Wickenburg, AZ

Iron Cowgirl Productions and the Wickenburg Chamber present the Iron Cowgirl Rodeo in Wickenburg, AZ on Saturday, March 18! Books and gates open at 12 p.m., rodeo begins at 1 p.m.

Each contestant will make one run in each event: heading, heeling, steer stop, breakaway, and barrels. Times will be taken and fastest totaled time of all 5 events will win the competition. Entry is free for the March 18 performance; donations are accepted.

For more competition information, please call Lyndra Lydy: 830-444-7987.



New Members

Please welcome and patronize the following members!

TruckIt365 Logistics, Mitchell Keller

3726 W Roanoke Ave Ste. 3, Phoenix, AZ 85009

P: (602) 850-2346

www.truckit365.com

logistics@truckit365.com

Towing/Recovery

Sponsor: Chamber Staff

Tip of the Stetson Members helping your Chamber!

The Wickenburg Chamber of Commerce appreciates the contributions by our members to keep the Chamber a growing and dynamic organization.



Thanks to our members for your continued support this month!

Membership Reinvestments

Adelante Healthcare, Inc., Arizona Legends Realty LLC-Jamie Walma, Arizona@Work Maricopa County, Boyd Ranch, Calvary Baptist Church, Century 21 Arizona West Realtor- Jean Hunt, Combined Benefits, CORE Construction, Crescent Crown Distributing, Edward F. Kirk, D.D.S., P.C., General Federated Woman's Club - Morristown, Hospice of the West, J & L Crane, Kiki's Kottage, Local First Arizona, Los Caballeros Spa, Mary's AZ Rentals, Mike Rodriguez Gardening, Sage Gallery, Seth Joel Photography, Wickenburg Children's Cultural Organization, Wickenburg Community Hospital Foundation, Wickenburg Elks Lodge #2160 Wickenburg Landscape & Irrigation, Inc.

Associate Members

Bette Watson, Jean Wilson, Jim & Barbara D. McArthur, Ken & Jan Heineman, Margaret Nyberg

Check your inboxes!

Each week, we send out the "Chamber Connection" email blast to all members with upcoming community events, news, and resources. Stay in the know!

Want to receive these emails? Reach out to Sierra at graphics@wickenburgchamber.com.

**CHAMBER
CONNECTION**



BY THE NUMBERS

FEBRUARY

YTD

New Members	1	8
Mixer Attendance	40	89
Phone Calls	569	1,063
Office Visitors	1,500	2,698
Mail Inquiries	2	4
Chamber Website Visitors	8,000	12,700
Visit Wickenburg Website Visitors	12,064	20,862
Chamber Facebook Reach	9,435	25,898
Visit Wickenburg Facebook Reach	4,848	50,752
Gold Rush Facebook Reach	49,787	83,188
Bluegrass Facebook Reach	285	919
Weddings Facebook Reach	24	95
Film Commission Facebook Reach	408	582
Takeout & Delivery Facebook Reach	25	66
Legends of the West Facebook Reach	2,357	2,415
Twitter Reach	5	50
Chamber Instagram Followers Gained	21	39
Visit Wickenburg Instagram Followers Gained	64	183



@wickenburgchamber



@wickenburgchamber

RIBBON CUTTINGS



My Father's Retirement Ranch

Apartments: Retirement Living; Assisted and Independent Living
400 N. Jefferson Street, Wickenburg, AZ
928-684-5925
myfathersretirementranch.com
New ownership!



Hassayampa Smokehouse Barbecue

Restaurants
169 E. Wickenburg Way, Wickenburg, AZ
928-684-6123
hassayampabbq.com
New ownership!

Membership Directory Ad Sales Begin

Advertising sales with Tom O'Sullivan of Town Square Publications begin soon! Printing for the new Membership Directory and Relocation Guide will conclude at the end of May.

This guide is distributed in our office, distributed at travel shows, and mailed to inquiries for relocation and tourist information. In addition, the publication is used by local businesses, in lodging rooms, and with HR departments.

Schedule an appointment with Tom O'Sullivan for a conversation about ad sales by calling Tom's cell (859) 963-1430 or emailing tosullivan@tspubs.com.



How To Update Your Business Information

Did you know that you can update your information at any time through our member database?



Here's how:

1. Go to wickenburgchamber.com and click the "Member Login" button at the top of the page.
2. Log in with your username and password. If you don't know your login information, contact Sierra at graphics@wickenburgchamber.com.
3. Once you have logged in, scroll down to the blue "Member Account Dashboard." This is where you can update all of your information, such as your physical address, phone number, and email address.

Please Verify Your Information!

The next edition of the Out Wickenburg Way Membership Directory is underway! Please be sure to log in and verify that your business information is correct before the directory is printed.

**business
after hours**

WHEN

March 15, 2023, 5:30 p.m.



WHERE

Kiki's Kottage
2050 W. Wickenburg Way, Ste. #3,
Wickenburg, AZ

DETAILS

\$10 per person
3 drink tickets with admission

Please RSVP!

*Mixer RSVPs are important for catering services.
Register online, call (928) 684-5479, or email
events@wickenburgchamber.com*

74th Annual Gold Rush Days & Senior Pro Rodeo: Back in Gold!

The 74th Annual Gold Rush Days is officially in the books! Thank you to our partners, sponsors, volunteers, and staff members for helping make Gold Rush Days possible.

Thank you for your partnership and support to all those that make up the Gold Rush Days Committee: Town of Wickenburg, Lifeline Ambulance, Yavapai Search & Rescue, APS, Luxury Gold Mine, Solper & Morales families, Anne and Dave Nelson, Pastor Duane Middleton, Wickenburg Rotary Club, Wickenburg Marshals, Wickenburg Saddle Club, Human Society of Wickenburg, and the Wickenburg Art Club.

Thank you for your partnership (in no particular order): ADOT, Freedom Express, Circle K #1286, Alex Macias, Wayne Elliot, AZ Airnet, Outlaw Portable Bathrooms, Cliff & Nancy Pollay, Hassayampa Health Services, Wickenburg Veterinary Clinic, Wickenburg Community Hospital, Randy's Automotive, Double J Court, National Bank of America, Potter's House, Corbet Family – Hassayampa Inn, Johnson's Lumber, Garcia Family, Wickenburg High School, Del E. Webb Center for the Performing Arts, Wickenburg American Legion Post 12, Wickenburg Elks Lodge #2160, D & T Mining Supplies, Hansons, NRS, MB Singers, C & C's Baking Studio, BNSF Railroad, BAMM Tickets, Steve Wood Voice & Video, Senior Pro Rodeo Association, Brown's Amusements, Honeycutt Rodeo, Wingate/Grandy Farms, SASi Quadrille Team, ProComm Communications, The Wickenburg Sun, Grantham Fencing, Tina Harn, Sunshine Plaza

Chamber Headed to Atlanta Travel & Adventure Show: Let's Feature Your Business!

The Chamber is headed to the Atlanta Travel & Adventure Show!

WICKENBURG STAY & PLAY GIVEAWAY

We want to feature our local businesses by offering a Wickenburg "stay and play" package giveaway at our booth. The giveaway can include hotel stays, adventures, gift certificates to local shops and restaurants, and more.

If you'd like to donate to this giveaway, please reach out to Sheila Goode at 928-684-5479 or email sgoode@wickenburgchamber.com.

SPONSOR THE BACKDROP

The Chamber is investing in a new backdrop for

**TRAVEL &
ADVENTURE
SHOW®**

our travel show booth after the previous display was damaged in transit after attending the Denver Travel & Adventure Show in May.

A new display is \$2,500, and we are offering local businesses the opportunity to sponsor a fabric square to show off their business to potential visitors for the next two years (2023-2024). A skin sponsorship is \$250 and includes the display of your business logo at these events.

If your business is not directly tourism related, you may sponsor a square featuring a scenic Wickenburg image and include your business name.

If you are interested in becoming a sponsor, please reach out to Sheila Goode at 928-684-5479 or sgoode@wickenburgchamber.com



UPCOMING EVENTS

Iron Cowgirl Rodeo: April

WHEN: Saturday, April 1, 9 a.m.

WHERE: Everett Bowman Rodeo Arena, 935 Constellation Road, Wickenburg, AZ

Iron Cowgirl Productions presents the Iron Cowgirl Rodeo in Wickenburg, AZ on Saturday, April 1 before the Legends of the West PRCA Rodeo! Books and gates open at 8 a.m, rodeo begins at 9 p.m.



Each contestant will make one run in each event, Heading, Heeling, Steer Stop, Breakaway, and Barrels. Times will be taken and fastest totaled time of all 5 events will win the competition. \$5 entry for spectators.

For more competition information, please call Lyndra Lydy: 830-444-7987.

2nd Annual Legends of the West PRCA Rodeo

WHEN: April 1 & 2, 2023

WHERE: Everett Bowman Arena, 935 Constellation Road

You're invited to join us for the 2nd Annual Legends of the West PRCA Rodeo in Wickenburg! Watch the pros put their skills to the test and compete in events including bull riding, saddle bronc riding, bareback riding, barrel racing, team roping, tie-down roping, and steer wrestling.



Show Times:

Sat., April 1: Gates open at 5 p.m., rodeo at 7 p.m.

Sun., April 2: Gates open at 1 p.m., rodeo at 3 p.m.

PROMOTE YOUR BUSINESS: SPONSORSHIP OPPORTUNITIES AVAILABLE

There are several sponsorship opportunities available for businesses. Visit wickenburgchamber.com/annual-events to view the sponsorship options.

Purchase tickets online at wickenburg.bammtickets.com.

Spring Fling Sidewalk & Indoor Sales: Let's Promote You!

WHEN: April 7 & 8, 2023

Spring Fling is a community-wide opportunity to offer special sales and invite locals and visitors alike to #ShopWickenburg.

Invite the community to check out your newest merchandise, or try a new menu item!



All businesses are welcome to participate. Retail members may offer special sales, restaurants may offer dinner deals, hospitality businesses may offer special packages, etc. We'll share information on participating businesses to our social media pages and our calendar of events.

If your business would like to participate, please contact Chamber staff at graphics@wickenburgchamber.com with details on your sale. 'Tis the season to shop local!

Secure Document Shredding with Assured Document Destruction

WHEN: Friday, April 21, 8 a.m. to 11 a.m.

WHERE: Wickenburg Chamber parking lot, 216 N. Frontier Street, Wickenburg, AZ

Clean out those filing cabinets and safely dispose of old documents!

Member Assured Document Destruction will be bringing its mobile document shredding truck to the chamber parking lot on Friday, April 21 from 8 a.m. to 11 a.m.



Pricing:

Members: \$5 for first bankers box, \$8 for each additional box

Non-members: \$10 per box

23rd Annual Street Dance & Food Truck Fest

WHEN: Saturday, May 20, 5:30 p.m. to 9 p.m.

WHERE: Stone Park, 164 E. Apache Street, Wickenburg, AZ

The annual Street Dance & Food Truck Fest will be bringing music and fun to historic downtown Wickenburg for its 23rd year! This event is produced by the Wickenburg Chamber of Commerce as a way to wrap up and celebrate the 2022-2023 event season.



This free community event provides fun, food, and live music under the stars from 5:30pm to 9:00pm on Saturday, May 20. Our featured band will be announced at a later date.

A range of vendors and food trucks will be on hand at Stone Park and Apache Street. A limited number of picnic tables will be available, and we encourage visitors to bring their own chairs.

There will also be a beer garden for ages 21 and up to enjoy.

March Business of the Month



Stewart Hardware

Hardware Store/RV Supplies & Repair

2050 W. Wickenburg Way, Suite 1

928-684-2944

